

COMMUNITY OUTREACH & EDUCATION

BE SAVVY

SAVVY STUDENTS

REACHES OUT TO YOUTH TO DISCUSS MARKETPLACE TRUST AND LIFE DURING AND AFTER POST-SECONDARY EDUCATION. SCAMS CAN OCCUR WHEN PAYING FOR SCHOOL, FINDING A JOB, BUYING A CAR, OR RENTING AN APARTMENT. LEARN MORE AND REDUCE YOUR RISK OF BECOMING A VICTIM.

SAVVY INVESTORS

FIGHTING INVESTMENT FRAUD IS A CAUSE THAT BBB ADHERES TO WITH ALL OUR EDUCATION PROGRAMMING. WE WILL DISCUSS COMMON FEATURES OF FRAUD AND FRAUDSTERS, WHAT ARE SOME OF THE RED FLAGS AND STATISTICS.

TECHNOLOGY BUSINESS FRAUDS

IS ABOUT BUSINESS TARGETED ATTACKS: RANSOMWARE, PHISHING, SPEAR PHISHING, SMISHING (TEXT-MESSAGE), INVOICE SCAMS, FAKE CHARITIES, CLICKBAIT AND MORE. LEARN HOW TO PROTECT YOURSELF AND YOUR BUSINESS, WHAT TO DO IF A FRAUD HAPPENS AND WHERE TO GO FOR HELP.

FRAUD PREVENTION

PROVIDES PRACTICAL TIPS ON HOW TO REDUCE THE RISK OF BECOMING A VICTIM OF FRAUD. PHISHING, ADVANCE FEE LOANS, FAKE CHEQUES, E-TRANSFER, BANK INVESTIGATOR SCAMS AND MORE. WE WILL GIVE YOU TIPS ON HOW TO RECOGNIZE THESE SCAMS, WHAT TO DO IF IT HAPPENS AND WHERE TO REPORT IF YOU ARE SCAMMED.

SAVVY SENIORS

IS FOCUSING ON THE TYPES OF SCAMS THAT MAINLY TARGET OUR SENIORS: INVESTMENT/FINANCIAL, ROMANCE, HOUSE AND HOME, WINDFALL AND INTERNET SCAMS. WE WILL GIVE YOU GENERAL SAFETY TIPS, HELP IDENTIFY SOME RED FLAGS, WHAT TO DO IF IT HAPPENS AND WHERE TO GO FOR HELP.

SAVVY NEWCOMERS

SCAMMERS TARGET ALL LEVELS OF OUR SOCIETY AND NEW CANADIANS CAN BE ESPECIALLY VULNERABLE. BBB PROVIDES PRACTICAL TIPS ON HOW TO IDENTIFY SCAMMERS' BEHAVIOUR, HOW TO PROTECT YOURSELF, WHAT TO DO IF YOU'RE SCAMMED AND WHERE TO GO FOR HELP.

SAVVY BUSINESSES

BBB PROUDLY SUPPORTS ETHICAL ENTERPRISING IN THE MARKETPLACE, AFFIRMS BBB'S STANDARDS OF TRUST, AND HIGHLIGHTS WHY THESE STANDARDS MATTER. BUILDING TRUST BUILDS THE BOTTOM LINE, AND BBB ACCREDITATION ASSISTS YOUR BUSINESS AND COMMUNITY SUCCEED.

HOW TO HIRE A CONTRACTOR

IS THE PRESENTATION YOU NEED TO SEE IF YOU'RE CONTEMPLATING A HOME RENOVATION PROJECT. WE WILL GIVE YOU 10 TIPS FOR A SMOOTH RENOVATION, AS WELL AS HIGHLIGHTING WHAT RED FLAGS TO WATCH OUT FOR, WHAT TO DO WHEN THINGS GO WRONG AND WHERE TO GO FOR HELP.

SAVVY CONSUMERS

IS AN IMPORTANT PRESENTATION AIMED AT THE GENERAL PUBLIC. IT OVERVIEWS THE TYPES OF SCAMS MOST COMMONLY EXPERIENCED BY CONSUMERS INCLUDING INVESTMENTS/FINANCIAL, ROMANCE, HOUSE AND HOME, WINDFALL, ONLINE AND MORE. LEARN HOW TO IDENTIFY A SCAM, HOW TO PROTECT YOURSELF, WHERE TO GET HELP AND WHERE TO REPORT A SCAM TO HELP PROTECT OTHERS.

CYBERSECURITY FOR SENIORS

IS A POWERFUL PRESENTATION ESPECIALLY DESIGNED FOR HELPING SENIORS. WE DISCUSS CYBER-SCAMS, HOW TO RECOGNIZE THEM, HOW TO AVOID A SCAM, WHAT TO DO IF IT HAPPENS AND WHERE TO GO FOR HELP. WE HAVE REAL LIFE EXAMPLES FROM THOSE WHO WERE TARGETED BY SCAMMERS.

EMPLOYMENT SCAMS

THIS IS BBB'S PROPRIETARY RESEARCH ABOUT EMPLOYMENT SCAMS. THIS STUDY OFFERS INFORMATION ON HOW EMPLOYMENT SCAMS ARE BEING PERPETRATED, WHO IS BEING SCAMMED, AND THE OVERALL IMPACT OF THESE SCAMS. WE OFFER TIPS ON HOW TO PREVENT EMPLOYMENT SCAMS, WHAT TO DO IF THAT HAPPENS, WHERE TO GO FOR HELP AND WHERE TO REPORT THEM.

BE SMART

Contact Odeta Doroftei,
Marketplace Programs Coordinator
@ odeta@calgary.bbb.org or
403-531-8795 for more information.

