

# Shred Day by the BBB Greater MD Foundation

Saturday, April 26 | 8:00 - 11:00am

at the MD State Fairgrounds and IKEA Baltimore

Fighting identity theft in Maryland since 2006! Sponsors make this event possible and provide BBB the means to expand our education efforts to consumers and local businesses.

Media Partner



## Elite Sponsor : \$3,000 (limited to 2 sponsors)

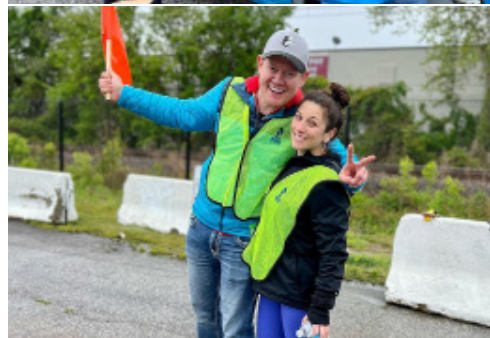
- Logo & recognition on WBAL TV ads the week of Shred Day
- Logo included on all run-of-site digital Shred Day ads on wbaltv.com
- Featured as an Elite Sponsor in Shred Day Facebook ad campaign
- Company logo printed on swag bags with promo items included inside
- Volunteers get face time with attendees
- On-Site space provided for company vehicle at both locations
- Company name and URL on Shred Day event page and press releases

## Premier Sponsor : \$1,500

- Zoom interview with BBB recorded and promoted on social media
- Sponsors tagged in Shred Day Facebook ad campaign
- Company logo printed on swag bags with promo items included inside
- Volunteers get face time with attendees
- On-Site space provided for company vehicle at both locations
- Company name and URL on Shred Day Event Page and Press releases

## Select Sponsor : \$500

- Sponsors tagged in Shred Day Facebook ad campaign
- Company logo printed on swag bags with promo items included inside
- Volunteers get face time with attendees
- On-Site space provided for company vehicle at both locations



**For more information contact: Joann Francavilla  
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