

2024



celebration
of **integrity**



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SCHEDULE OF EVENTS

Welcome

Brad Sieniawski

Vice President, CBIZ

Awards Presentations

Master of Ceremonies

Ed "Flash" Ferenc

Spark Award

Champion of Integrity

Brad Sieniawski

Students of Integrity

Elad Granot, Boler College of Business

Saskia M. Topazio, Enbridge Gas Ohio

Door Prize Drawings

Closing Remarks

Sue A. McConnell, President and CEO, Better Business Bureau

MASTER OF CEREMONIES



Ed "Flash" Ferenc

Ed "Flash" Ferenc is a highly regarded hall-of-fame career broadcaster who started his radio career at the age of 19 in 1973 working at WMMS. The "Buzzard Morning Zoo" became legendary for its role in breaking new music and becoming the soundtrack for Cleveland in the 70's and 80's. The popular "Jeff and Flash Show" (1973-1994) set a foundation for drive-time morning shows that is still used by many stations today. Ferenc won the 2002 Cleveland Association of Broadcasters' Excellence in Broadcasting Award and,

in 2004, Ferenc was inducted into the Cleveland and the Ohio Broadcasters Halls of Fame. Recently the Rock & Roll Hall of Fame and Museum added a "Jeff and Flash" aircheck to its Northeast Ohio radio legends exhibit and Ferenc was inducted into the Seven Hills Hall of Fame in 2021.

After 21 years in rock radio, Flash migrated to talk radio. The son of a union steelworker, Flash found importance in giving working middle-class families everywhere a "leg-up" through his America's Work Force Radio show on WERE.

Flash and his wife, Deb operate Flashpoint Communications, a public relations and advertising agency. In his spare time, Flash has a full time job working for 12 judges as a Public Information Officer at the Cleveland Municipal Court. Flash is still involved in broadcasting. He hosts a weekday pro-union radio program called America's Workforce and also produces and hosts FlashPoint, a one hour infomercial. Both programs currently air on 1490 AM WERE.



The Better Business Bureau Students of Integrity program recognizes high school students in Ashtabula, Cuyahoga, Geauga, Lake, and Lorain counties who, through their actions and life examples, personify ethics and strong character.

2023/2024
WINNERS



Seaenna Morton
Ohio Connections Academy



Gabriel Regis
Lake Ridge Academy



Amelia Russell
Mayfield High School



Riya Verma
Solon High School

2023/2024
HONOREES

Bridget Butler, Brecksville-Broadview Hts High School
Leah Coats, Cleveland School of Science and Medicine
John Geffert, Saint Ignatius High School
Ava Martin, Rhodes College and Career Academy
Garrett Rupert, Perry High School
Lucy Salata, Beaumont High School

Congratulations to these outstanding high school students who were chosen to represent their schools in the Students of Integrity Competition!

Emily Blanford	Pymatuning Valley High School
Jessica Brett	Chagrin Falls High School
Bridget Butler	Brecksville-Broadview Hts HS
Emma Chasko	Madison High School
Leah Coats	The Cleveland School of Science and Medicine
Azalia Crumb	Maple Heights High School
Brooke Culp	Holy Name High School
Hope Dudziak	Wellington High School
Samuek Dupont	Orange High School
John Geffert	Saint Ignatius High School
Gabriel Grisez	West Geauga High School
Miracle Head	Trinity High School
Bobby Hopkins	St. Edward High School
Evan Hudson	Oberlin High School
Elizabeth Irwin	Lutheran West
Rohit Jain	Westlake High School
Gabrielle Johnson	Charles F. Brush High School
Ava Judy	Brookside High School
Landon Knepper	Elyria High School
Dayloni Lee	Cleveland School of Architecture and Design
Kathryn Mary Lisachenko	Mentor High School
Aija Love	John F. Kennedy High School
Ava Martin	Rhodes College and Career Academy
Seaenna Morton	Ohio Connections Academy
Kelsey O'Toole	Gilmour Academy
Raegan O'chall	North Ridgeville High School
Dalicia Perez	Garrett Morgan School of Engineering and Innovation
Charlie Pinter	Midview High School
Caeley Powell	Berkshire High School
Sophia Purgar	Notre Dame-Cathedral Latin School
Gabriel Regis	Lake Ridge High School
Alyah Rivera Torres	Horizon Science Academy of Lorain
Garrett Rupert	Perry High School
Amelia Russell	Mayfield High School
Lucy Salata	Beaumont High School
Natalie Ulery	Avon High School
Riya Verma	Solon High School
Isabella Wall	Cornerstone Christian Academy
Amerie Williams	Brooklyn High School
Matt Wisniewski	Independence High School





Cary Root champion of integrity

ETHICAL • HONEST • FAIR

BBB Champions of Integrity consistently display an aggressive commitment to ethical, honest, and fair business practices. They demonstrate leadership in efforts or organizations promoting business self-regulation, ethical business practices, consumer education, and integrity and trust in the marketplace.



taylor
oswald

Eddie Taylor

President & CEO of Taylor Oswald, LLC

Eddie Taylor, Jr. is President & CEO of Taylor Oswald, a venture between Oswald Companies and Mr. Taylor. Oswald Cos. is one of the nation's largest independent, employee-owned insurance brokerage firms. Oswald Cos. is an operating company under Unison Risk Advisors. Eddie has previously owned or operated companies in a variety of industries including warehousing and distribution.

EDUCATION AND PROFESSIONAL AFFILIATIONS

A native of Northeast Ohio, Mr. Taylor is a graduate of Elyria West High School and Allegheny College. He is a past Chairman of the Board of Trustees of Allegheny College. Eddie was founding Chairman of the Board of Directors for the Cleveland Leadership Center. Additionally, he is the former Board Chair of the Greater Cleveland Chapter of the American Red Cross.

Eddie is immediate-past Chair of the Cuyahoga County Citizens' Advisory Council on Equity (CACE) and current Chair of University Hospitals Cleveland Medical Center. He serves as a Board Member for the Greater Cleveland Sports Commission, Greater Cleveland Partnership, Burton D. Morgan Foundation, and other nonprofit and company boards.

He completed the Executive MBA Program at the Case Western Reserve University Weatherhead School of Management and is also involved with various other entrepreneurial activities.



spark award

CHARACTER • CULTURE • COMMUNITY

BBB's Spark Award recognizes early-stage businesses and entrepreneurial organizations whose leaders demonstrate a high level of character, generating a culture that is authentic about its mission and embedding social impact into their business model to support their community.

2024 Spark Finalists



Capsoul is a cutting-edge luggage brand focused on designing and manufacturing premium work bags for “Bleisure” travelers. Embodying the essence of “business + leisure,” Capsoul represents a paradigm shift in how the next generation of professionals approach business travel.



Located on the West Bank of the Flats on the Cuyahoga River, Great Lakes Watersports offers urban boats, Kayaks, and Jet Ski rentals. Guests can also enjoy sunset dinner cruises and outdoor corporate team building. Great Lakes Watersports allows you to be your captain.



Harris Homecare, LLC. is a family-owned and operated organization. With strong ties to the community, their mission is to provide quality homecare services to clients. Clients are the center of their individualized service plan with the option to choose their own caregiver. They believe in, “Your Needs, Your Services, Your Way!”

SPARK ENTRANTS

Alexa Fiffick
Devan Porter
Faith Tinker Phelps
Jade Rush
Joshua Allen
Marissa Wilson
Natasha Harris

Concierge Medicine of Westlake
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THANKS TO BBB DIRECTORS:

- Patrice Blakemore
- Marc Blumenthal
- Ella Fong

