

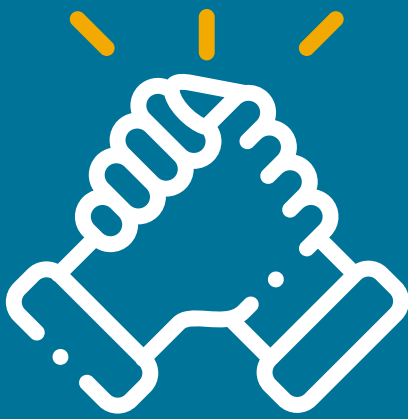


BBB® Business Tip: 6 Steps to Supercharge Collaboration in a Hybrid Work Model

The rise of hybrid work models has created a new set of challenges for business owners and managers. If you embrace the hybrid work model as a business owner, then you need to collaborate with other people effectively and encourage your team to do the same.

So, how do you encourage collaboration within your hybrid work team? Here are six steps to help you get started:

1. START WITH A CULTURE OF COLLABORATION AND INITIATIVE



Business owners and managers who want to create a culture of collaboration within their hybrid work team need to focus on **cooperation, problem-solving, and setting goals**.

This effort should pay off, as hybrid work models come with many benefits, allowing employees to contribute in new ways, achieve more, and work more effectively with less stress.

2. GIVE YOUR EMPLOYEES OWNERSHIP AND EMPOWERMENT



When adopting a hybrid work model, you need to empower your employees with the **tools, resources, and technology** they need to work effectively in this new system.

To do this, you will need to give the right tools to the right people. Consider training your employees to perform new and diverse tasks. Give them the skills and autonomy to do the work they were hired and trained to do, and empower them with more complex tasks as well.

3. SET CLEAR, MEASURABLE GOALS



Once employee ownership and empowerment is in sync with your culture of collaboration, you will need to set clear, measurable goals so your hybrid team can succeed. This way, you will **ensure that all of your employees are working towards the organization's common goals**. You will also be able to measure your hybrid team's success and make the adjustments necessary to adapt and improve.

4. USE TECHNOLOGY TO ENHANCE THE EXPERIENCE



Technology has made remote collaboration easier than ever, and it is essential to use it to your advantage. With new technologies such as Slack and Google Apps, you can **set up a collaborative environment** where your hybrid teams can communicate and improve their work.

This will help eliminate silos of information, reduce email and Zoom overload, and allow employees to collaborate on more complex tasks.

5. ENCOURAGE TEAM-BASED WORK



One of the most effective ways to ensure that your hybrid teams communicate with each other is by having a team-based work culture. Hybrid teams that collaborate can **tackle the impossible**.

Encourage team-based work by having your teams get together to share knowledge, discuss the bigger picture, and solve the challenges they face.

6. RECOGNIZE AND REWARD EMPLOYEES



When you recognize and reward your employees for a job well done, they will be **more energized and motivated** to contribute to their team, allowing your hybrid team to accomplish even more.

Acknowledge your employees for working hard, and don't overlook the little things they do within their roles.

MAKE YOUR HYBRID WORK MODEL WORK FOR YOU

Hybrid work models are all about collaboration, teamwork, efficiency, and innovation. Maintaining a successful hybrid work model requires building a culture of collaboration and empowerment, and when implemented well, they allow companies to cut down on the buck-passing mentality that plagues many small businesses.

If your organization is looking for a flexible work option that doesn't sacrifice productivity, consider implementing a hybrid work model.

You can find more tips on growing your small business at [BBB.org](https://www.bbb.org).

