



7 Effective Leadership Styles You May Want to Consider

As a business owner, you have a lot on your plate. It's easy to get bogged down by things like marketing and accounting, but what about the people you employ?

Here are seven effective leadership styles you may want to consider, and each has its benefits and drawbacks.

1

THE AFFILIATIVE LEADERSHIP STYLE

The affiliative leadership style is when the leader tries to create an atmosphere of inclusivity and camaraderie among the employees. With approximately 79% of employees saying they will quit their job after receiving inadequate appreciation from their leadership personnel, this approach has become increasingly popular.

2

THE AUTHORITATIVE LEADERSHIP STYLE

The authoritative leadership style is one in which the leader sets the expectations for the employees, and they expect the employees to follow those expectations. With studies showing that nearly 83% of U.S. workers suffer from work-related stress, this leadership style is likely not the best option for those who are looking for a healthy work environment.

3

THE AUTOCRATIC LEADERSHIP STYLE

This style closely resembles the authoritative leadership style, except that the leader makes all the decisions and takes all the risks. However, recent studies have shown that nearly 21% of employees can see some benefit to this leadership style because it gives them clear direction and goals to work toward.

4

THE COACHING LEADERSHIP STYLE

The coaching leadership style is one in which the leader is a mentor and teacher to the employees, encouraging them to learn and grow. A study showed that approximately 70% of people who received coaching benefited from improved workplace performance, relationships, and improved communication.

5

THE DEMOCRATIC LEADERSHIP STYLE

The democratic leadership style is one in which the leader consults with their employees on decisions and allows for open dialogue. Research shows that 74% of employees feel they are more effective at their job when they feel heard. This approach encourages employees to be themselves and be creative, resulting in them developing unique abilities that can benefit the company.

6

THE LAISSEZ-FAIRE LEADERSHIP STYLE

The laissez-faire leadership style is when the leader takes a hands-off approach to the employees. While 72% of workers who are encouraged to act and make decisions on their own say they are satisfied with their jobs, it's still important to make sure your employees have the proper balance between being autonomous and being held accountable.

7

THE PACESETTING LEADERSHIP STYLE

The pacesetter leadership style is when the leader sets and maintains a pace for the employees. This style ensures that those in leadership are highly engaged, resulting in more engaged employees. In fact, employees supervised by highly engaged leadership are 39% more likely to be involved in their work.

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