



**The 2021**  
**BBB® Education Foundation**  
**Annual**  
**REPORT**

[BBB.org/upstatesc](http://BBB.org/upstatesc)



# 2021 Education Foundation Trustees

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## **OFFICERS**

Chairman: Lou Hutchings, *Hutchings Solutions*

Vice Chairman: Stephanie Rose, *The Parker Group*

Treasurer: Jesse Hansford, *Professional Planning Wealth*

Secretary: Jill Rayburn, *North Greenville University*

Immediate Past Chairman: Cheryl Hicks, *Pinnacle Financial Partners*

President/CEO: Vee Daniel, *BBB of the Upstate*

## **PROGRAM DIRECTORS**

Ethics in Action: Allie Van Dyke, *The Blood Connection*

Savvy Seniors: Gail Englert, *Retired*

Secure Your ID: Emily Scurry, *Flourish*

Student of Integrity: Michelle Byrd, *Greenville Technical College*

## **GENERAL DIRECTORS**

Ethics in Action: Michelle Byrd, *Greenville Technical College*

Savvy Seniors: Nancy Long, *The Pearl at Five Forks*

Secure Your ID: Stephanie Rose, *The Parker Group*

Student of Integrity: Tricia Sellers, *Job Impulse*

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## **BBB Education Foundation Vision:**

BBB Education Foundation is our community's leading source of ethics, identity theft, and scam prevention expertise and education.

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## **BBB Education Foundation Mission:**

To strengthen community trust through education, outreach and scam prevention

# 2021 Programs & Fundraisers

## Ethics in Action

BBB's Ethics program is designed to engage a younger audience and introduce them to BBB's eight Standards of Trust: Build Trust, Advertise Honestly, Tell the Truth, Be Transparent, Honor Promises, Be Responsive, Safeguard Privacy and Embody Integrity.

### Key Stats

- 33 Ethics in Action student program presentations were requested.
- Due to COVID-19, 19 student program presentations were delivered in Greenville and Spartanburg.
- Number of students who completed program presentations - 266
- Number of committee members and volunteers - 6 Ethics in Action volunteer program presenters
- Program expenses as budgeted - \$0



## BBB Shred Day

This program is a BBB-branded identity theft, fraud prevention and educational initiative that features on-site document destruction and distribution of identity protection tips and resources to local communities.

### Key Stats

- Total number of Shred Days - 8
- Locations for Shred Days: Greenville, Spartanburg, Simpsonville, and Anderson
- Program expenses as budgeted - \$3,600
- Total expenses - \$4,266

## Savvy Senior

This program educates seniors on not only how to spot and avoid scams but offers resources they can turn to if they become a victim.

### Key Stats

- 650 Savvy Senior informational packets delivered by Anderson Mobile Meals and Appalachian Council of Governments, Greenville.
- 28 senior program presentations were requested in January and February 2020.
- Due to COVID-19, 12 senior program presentations were delivered in Anderson, Greenville, Laurens and Spartanburg.
- Number of seniors attending Savvy Senior presentations - 288
- Number of committee members and volunteers - 5 volunteer committee presenters
- Program expenses as budgeted - \$73



## 25th Annual BBB Integrity Golf Classic "Chip in for Education" Fundraiser

All proceeds benefit the BBB Education Foundation. Framed by the Blue Ridge Mountains, Woodfin Ridge is filled with a variety of pleasing aesthetics. Jacob's Creek winds through the heart of the second, third and fourth holes, and the reservoir lies in wait on the eight and fifteenth holes, adding both beauty and challenge. The course continues to the most spectacular approach on any course in the Upstate on the ninth and eighteenth holes, both of which are centered around descending ponds and waterfalls.

### Key Stats

- Total funds raised - \$27,675
- Total expenses - \$6,083

# 2021 Student of Integrity Awards

The scholarship award program recognizes high school seniors who personify high character through personal integrity, leadership, community service, and academic accomplishments.

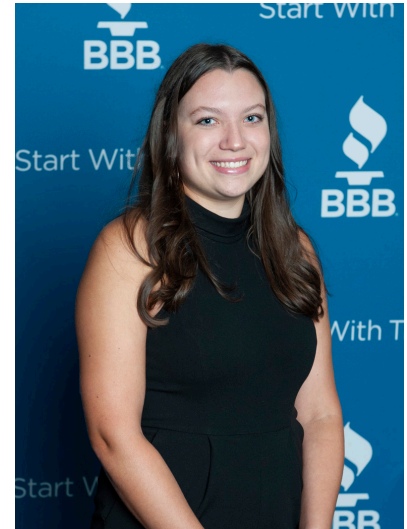
**Lyndsey Marie Cloninger**  
Toyota, Kia & Hyundai of Greer  
Greer High School



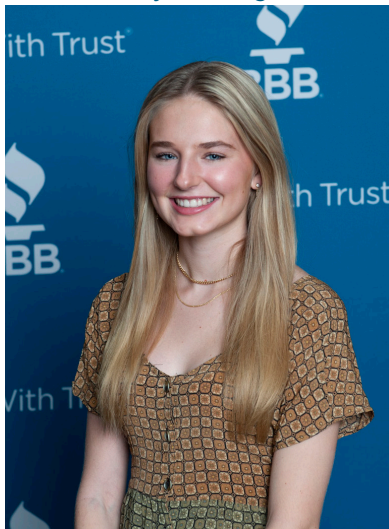
**Daniel Alexander Romoser**  
Bonitz  
Woodmont High School



**Emilee Victoria Thompson**  
Piedmont Natural Gas  
Woodruff High School



**Jill Alison Brown**  
Benson Nissan, Kia, Hyundai  
James F. Byrnes High School



**Ruthie Alice Dean**  
GBS Building Supply  
Union High School



## Key Stats

- 40 Participating high schools; 29 non-participating high schools
- 5 member businesses supporting the scholarships
  - Greenville County: Bonitz; GBS Building Supply; Piedmont Natural Gas, Toyota/Hyundai/Kia of Greer
  - Spartanburg County: Benson Hyundai, Kia, Nissan of Spartanburg
- Number of student applications received by county:
  - Abbeville: 1
  - Anderson: 8
  - Cherokee: 1
  - Greenville: 14
  - Greenwood: 4
  - Laurens: 1
  - Oconee: 2
  - Pickens: 1
  - Spartanburg: 7
  - Union: 1
- Number of scholarships granted by county:
  - Greenville: 2
  - Spartanburg: 2
  - Union: 1
- Number of attendees at award ceremony - virtual event
- Number of committee members and volunteers - 12
- Program expenses as budgeted - \$8,370
- Total funds raised - \$24,132
- Total expenses - \$2,291

# 2021 Business of Integrity Awards

The BBB Business of Integrity Awards recognize companies that demonstrate integrity and a strong commitment to ethics in all aspects of business. Applicants must be a for-profit business open for at least 3 years. Businesses are not required to be a BBB Accredited Business.

**Upstate Service Solutions**  
**Customer Service & Marketplace Ethics**  
1-10 Employees



**Stokes & Company, CPA's, PC**  
**Customer Service**  
11-49 Employees



**Guy Roofing, Inc.**  
**Customer Service**  
50-199 Employees



**RJ Construction**  
**Customer Service**  
National Category



**Weichert Realtors-Shaun & Shari Group**  
**Community Service**  
1-10 Employees



**Complete Heat & Air, LLC**  
**Community Service**  
11-49 Employees



**Upstate Granite Solutions**  
**Marketplace Ethics**  
11-49 Employees



**ProGrin Dental**  
**Marketplace Ethics**  
50-199 Employees

