



The 2022
BBB® Education Foundation
Annual
REPORT

BBB.org/upstatesc



2022 Education Foundation Trustees

OFFICERS

Chairman: Stephanie Rose, *The Parker Group*

Vice Chairman: Allie Van Dyke, *The Blood Connection*

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Immediate Past Chairman: Lou Hutchings, *Hutchings Solutions*

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PROGRAM DIRECTORS

Ethics in Action: Allie Van Dyke, *The Blood Connection*

Savvy Seniors: Rebecca Duncan, *Community Association Management Services*

Secure Your ID: Vee Daniel, *BBB President/CEO*

Student of Integrity: Michelle Byrd, *Greenville Technical College*

GENERAL DIRECTORS

Ethics in Action: Vacant

Savvy Seniors: Vacant

Secure Your ID: Vacant

Student of Integrity: Bianca Jamison, *Travelers Rest High School*

BBB Education Foundation Vision:

BBB Education Foundation is our community's leading source of ethics, identity theft, and scam prevention expertise and education.

BBB Education Foundation Mission:

To strengthen community trust through education, outreach and scam prevention

2022 Programs & Fundraisers

Ethics in Action

BBB's Ethics program is designed to engage a younger audience and introduce them to BBB's eight Standards of Trust: Build Trust, Advertise Honestly, Tell the Truth, Be Transparent, Honor Promises, Be Responsive, Safeguard Privacy and Embody Integrity.

Key Stats

- 9 Ethics in Action student program presentations were requested.
- Number of students who completed program presentations - 301
- Number of committee members and volunteers - 6 Ethics in Action volunteer program presenters
- Program expenses as budgeted - \$188



BBB Shred Day

This program is a BBB-branded identity theft, fraud prevention and educational initiative that features on-site document destruction and distribution of identity protection tips and resources to local communities.

Key Stats

- Total number of Shred Days - 7
- Locations for Shred Days: Greenville, Spartanburg, Simpsonville, and Anderson
- Program expenses as budgeted - \$9,660
- Total expenses - \$9,841

Savvy Senior

This program educates seniors on not only how to spot and avoid scams but offers resources they can turn to if they become a victim.

Key Stats

- 650 Savvy Senior informational packets delivered by Anderson Mobile Meals and Appalachian Council of Governments, Greenville.
- 19 senior program presentations were requested in January and February 2022.
- 12 senior program presentations were delivered in Anderson, Greenville, Laurens and Spartanburg.
- Number of seniors attending Savvy Senior presentations - 279
- Number of committee members and volunteers - 3 volunteer committee presenters
- Program expenses as budgeted - \$575



Golf Classic 2023 Winner

26th Annual BBB Integrity Golf Classic "Chip in for Education" Fundraiser

All proceeds benefit the BBB Education Foundation. Framed by the Blue Ridge Mountains, Woodfin Ridge is filled with a variety of pleasing aesthetics. Jacob's Creek winds through the heart of the second, third and fourth holes, and the reservoir lies in wait on the eight and fifteenth holes, adding both beauty and challenge. The course continues to the most spectacular approach on any course in the Upstate on the ninth and eighteenth holes, both of which are centered around descending ponds and waterfalls.

Key Stats

- Total funds raised - \$25,755
- Total expenses - \$6,612

2022 Student of Integrity Awards

The scholarship award program recognizes high school seniors who personify high character through personal integrity, leadership, community service, and academic accomplishments.

Cameron Harmer Barnhardt
Toyota, Kia & Hyundai of Greer
Greenville Senior High Academy



Matthew Tyler Hall
Bonitz
St. Joseph's Catholic School



William Arthur Chandler
Piedmont Natural Gas
D.W. Daniel High School



Riley Belle Kinard
Benson Nissan, Kia, Hyundai
James F. Byrnes High School



Jenna Christine Holland
GBS Building Supply
Dorman High School



Key Stats

- 44 Participating high schools; 23 non-participating high schools
- 5 member businesses supporting the scholarships
 - Greenville County: Bonitz; GBS Building Supply; Piedmont Natural Gas, Toyota/Hyundai/Kia of Greer
 - Spartanburg County: Benson Hyundai, Kia, Nissan of Spartanburg
- Number of student applications received by county:
 - Abbeville: 2
 - Anderson: 7
 - Cherokee: 1
 - Greenville: 17
 - Greenwood: 4
 - Laurens: 2
 - Oconee: 2
 - Pickens: 3
 - Spartanburg: 5
 - Union: 1
- Number of scholarships granted by county:
 - Greenville: 3
 - Spartanburg: 1
 - Pickens: 1
- Number of attendees at award ceremony -174
- Number of committee members and volunteers - 12
- Total funds raised - \$32,098
- Total expenses - \$12,610

2022 Business of Integrity Awards

The BBB Business of Integrity Awards recognize companies that demonstrate integrity and a strong commitment to ethics in all aspects of business. Applicants must be a for-profit business open for at least 3 years. Businesses are not required to be a BBB Accredited Business.

Affordable Air Experts
1-10 Employees



Champion Comfort Experts
11-49 Employees



Guy Roofing, Inc.
50-199 Employees



J&P Park Acquisitions
51-175 Employees



Muncaster Financial Group
1-10 Employees



Complete Heat & Air, LLC
11-49 Employees



Cristina Ortiz State Farm Agency
11-49 Employees



Dillard-Jones Builders
50-199 Employees

