



The 2018
BBB[®] Education Foundation

Annual REPORT

bbb.org/upstatesc



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BBB Education Foundation Vision:

The BBBEF is our community's leading source of ethics, identity theft, and scam prevention expertise and education.

BBB Education Foundation Mission:

To strengthen community trust through education, outreach and scam prevention.

2018 Programs & Accomplishments

Ethics in Action Program

The Ethics in Action program is designed to raise ethical principles and behaviors among youth.

Launched a new ethics program designed to engage a younger audience and introduce them to BBB's eight Standards of Trust: Build Trust, Advertise Honestly, Tell the Truth, Be Transparent, Honor Promises, Be Responsive, Safeguard Privacy and Embody Integrity.

Interactive modules include:

- Everyday Ethics
- On My Own, Now What?
- Online Safety & Cyberbullying



Key Stats

Ethics in Action students in the fall
170 In Pursuit of Ethics students in the spring
299 total students
Program expenses - \$15,807



"Secure Your ID" Program

This program is a BBB-branded identity theft, fraud prevention and educational initiative that features on-site document shredding and distribution of identity protection tips and resources.

Key Stats

Six shred day events in Anderson, Greenville and Simpsonville
Served 1,784 cars
48 total volunteers
4 staff at each of the 6 events
Shredded 25 tons of paper
1,784 identity theft education brochures distributed
5 Counties currently represented
Program expenses - \$5,783



Savvy Senior Program

The Savvy Seniors program educates and provides preventative tips to seniors on how to spot and avoid identity theft and scams.

Key Stats

122 attendees
Program expenses - \$106



2018 Programs & Fundraisers

Student of Integrity Program

The scholarship award program recognizes high school seniors who personify high character through personal integrity, leadership, community service and academic accomplishments.

Key Stats

43 student applications representing 10 counties
 5 \$1500 and 1 \$4000 scholarships within 4 counties
 6 Accredited Business scholarship sponsors
 208 event attendees
 16 Events and Member Relations Committee Members
 Program expenses - \$16,290



BBB Annual Integrity Golf Tournament “Chip in for Education” Fundraiser

The Better Business Bureau Annual Integrity Golf Classic “Chip in for Education” was held at Woodfin Ridge in Inman, SC. The event was comprised of teams of business leaders and executives from the 10 counties who came together for a day to have fun while raising money in support of the Foundation. Contests held during the tournament included Longest Drive, Closest to Pin, and Closest to the Line. Silent auction items were bid on and raffle prizes were given out.



Key Stats

18 Accredited Business teams
 2 Non Accredited Business teams
 27 Accredited Business sponsors
 2 Non Accredited Business sponsors
 Total funds raised - \$25,273
 Total expenses - \$4,442
 Net funds raised - \$20,831

2018 Financials

Total Income Expenses	\$83,166
Program	\$49,451
Fundraising	\$9,924
Administrative	\$10,009
Net Assets, beginning of year	\$95,739
Net Assets, end of year	\$109,522

