

**Please complete this form to the best of your ability and send a copy to [info@upstatesc.bbb.org](mailto:info@upstatesc.bbb.org) or simply mail it to us at the address listed at the bottom of the page.**

**Challenged By**

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Day Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Fax #: \_\_\_\_\_

**Media**

Ad Appeared In: \_\_\_\_\_

Publication/Station Name: \_\_\_\_\_

Date Ad Ran: \_\_\_\_\_

**Advertiser**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business City: \_\_\_\_\_

Business State: \_\_\_\_\_

Business Zip Code: \_\_\_\_\_

Business Phone #: \_\_\_\_\_

Business Email: \_\_\_\_\_

Business Website Address: \_\_\_\_\_

Why do you believe the advertising is deceptive and/or why should it be challenged? \_\_\_\_\_

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