



SPONSORSHIP

Better Business Bureau® of Wisconsin Foundation 2025 BBB Ethics Programs

Helping to advance marketplace trust through education and the support of individuals, businesses and charities operating with integrity.



WHY SPONSOR?



We Need Your Support

ALL proceeds from year-long sponsors, event sponsorships, ticket sales and donations will go directly to support the BBB Students of Integrity Scholarship program, which awards Wisconsin high school seniors attending Wisconsin colleges who have demonstrated ethics, integrity and honesty in their daily lives. Since 2010, BBB has been providing these scholarships to local students in order to help to develop future business leaders who will promote ethics in the Wisconsin marketplace. YOUR SUPPORT is what allows us to help these local students and promote ethical practices here in Wisconsin.





2025 Better Business Bureau® of Wisconsin Foundation

BBB® Ethics Sponsorship Opportunities

	PRESENTING \$10,000	INTEGRITY \$7,000	TRUST \$2,500	TABLE \$900	PARTNER* \$500
Recognition on the BBB Foundation website	✓	✓	✓	✓	✓
Support of BBB Awards & Scholarship recipients	✓	✓	✓	✓	✓
Logo recognition at the BBB Ethics Awards event	✓	✓	✓	✓	✓
Booth space for pre-event expo and networking	✓	✓	✓	✓	✓
Exclusive networking opportunities at BBB events	✓	✓	✓	✓	
Table(s) of 8 to attend the BBB Ethics Awards event	4	3	2	1	
Advertisement in the event program	Full page (5"w x 8"h)	Half page (5"w x 3.875"h)	Quarter page (2.375"w x 3.875"h)	Listing	
Opportunity to contact the award winners personally	✓	✓	✓		
Logo and/or name in email communications	✓	✓			
Tagged posts to BBB's social media following	✓	✓			
Option to include branded gift for all attendees	✓	✓			
On stage presenter to winners	✓				
Speaking opportunity at BBB Ethics Awards event	✓				

*Partner Sponsorship opportunities are exclusive to nonprofits & community organizations

CONTACT US & LEARN MORE

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[BBB.org](https://www.bbb.org)



ABOUT THE EVENT

The 2025 BBB Torch Awards for Ethics Luncheon event will be held on Thursday, May 15th at the Bartolotta Italian Community Center (ICC) in Milwaukee.

ethicsawards.org

DONATE

If you cannot sponsor, no problem! Scan the QR code to donate to the BBB of Wisconsin Foundation securely via PayPal. Any donation, no matter how small, makes a big difference.

[BBB.org](https://www.bbb.org)



JOIN US TO CELEBRATE

BETTER BUSINESS BUREAU ETHICS AWARDS LUNCHEON

Thursday, May 15, 2025 from 11:00 am - 1:30 pm

The Italian Community Center
631 E Chicago St, Milwaukee, WI 53202

Join us for the 2025 BBB Ethics Awards Luncheon, where Better Business Bureau recognizes ethics, integrity and leadership across the state of Wisconsin at all stages.

RSVP at ethicsawards.org





BBB®