



June 1, 2023 | Nicollet Island Pavilion, Minneapolis

Event Details and Attendees

Better Business Bureau (BBB) believes in the power of trust, and our mission is to advance marketplace trust. Through evaluation, Accreditation, education, and celebration, BBB builds a community of likeminded businesses that have the opportunity to impact people and communities positively. To us, trust is the glue that holds communities together. It's the principle BBB was founded on, and it's what continues to motivate us today.

BBB Foundation of Minnesota and North Dakota, a 501(c)(3) organization, is proud to offer annual scholarships recognizing Students of Integrity, made possible entirely by BBB Accredited Businesses. Applicants must be high school seniors and write an essay that illustrates an example of how they struggled through a difficult situation and overcame challenges by applying personal ethics. The funds are awarded directly to winners' post-secondary education expenses at any accredited institution.

Scholarships are awarded to students who personify aspects of high moral character in their personal lives and will be presented in conjunction with the Torch Awards for Ethics, an event on June 1, 2023. We invite you to help us on our mission to support these future business leaders as a corporate sponsor.

Sponsorship Levels Available

- Integrity - \$2,500
- Premier - \$5,000

Sponsorship Benefits



BUILD BRAND LOYALTY



BE A CHAMPION OF EDUCATION & FUTURE LEADERS



PROMOTE EMPLOYEE & COMMUNITY ENGAGEMENT

Better Business Bureau
Serving Minnesota and North Dakota

All sponsor packages can be customized to suit your needs. If you are interested in learning more or joining us, please contact: Erica Thompson | 651-695-2493 | erica.thompson@thefirstbbb.org

2023 Students of Integrity Scholarship

Sponsorship Levels and Value



	Integrity \$2,500	Premier \$5,000
Public Recognition	<ul style="list-style-type: none"> • Logo on event page • Monthly mentions in on BBB MN/ND social channels (7.2K+ followers) prior to May. • Listed in BBB Annual Report 	<ul style="list-style-type: none"> • Logo on event page • Monthly mentions in on BBB MN/ND social channels (7.2K+ followers) prior to May. • Name in BBB Annual Report • Banner on BBB.org • Named in press releases
Communications	<ul style="list-style-type: none"> • Logo in event promotion materials, and BBB newsletter emails (circulation 26,000+) 	<ul style="list-style-type: none"> • Logo recognition in event promotion materials, and BBB newsletter emails with direct link (circulation 26,000+)
Event Recognition	<ul style="list-style-type: none"> • Logo recognition on event signage and slide show • Video Ad in presentation (30 sec) • Additional Event Signage • Logo recognition during event slide show 	<ul style="list-style-type: none"> • Logo recognition on event signage and slide show • Video Ad in presentation (1 min) • Additional Event Signage • Opportunity to have a display table at event and provide a gift to attendees • Additional marketing
Benefits	<ul style="list-style-type: none"> • Preferred seating for one table at the event 	<ul style="list-style-type: none"> • Preferred seating for two tables at the event • Event Attendee List (no emails) • Employee to serve on our volunteer scholarship selection committee