

Arkansas
Center for Character
Ethics



2018
Annual Report

MISSION

To serve the community of leaders and educators as a provider of ethics research, training and best practice recognition in Arkansas.

BOARD MEMBERS

Mike Allbritton, Windows USA

Tom Compton, Roller Funeral Home

Melinda Faubel, AT&T Arkansas

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Barry Simon, Datamax Office Systems

STAFF

Janet Robb, President/CEO, Better Business Bureau Serving Arkansas

Mary Glancy, Executive Director, Better Business Bureau Arkansas Education Foundation/Arkansas Center for Character Ethics

Arkansas Center for Character Ethics

Better Business Bureau of Arkansas Education Foundation, Inc.



OUR PROGRAMS

Ethical Enterprising survey -a guide that provides six essential practices that builds trust from organizational leadership. This employee survey is designed and field-tested for participants to measure their organization's ethical culture. The survey is a confidential, quick, easy, low-cost way for organizations to gain a diagnosis and determine next steps for building a trust-advancing culture. Access to the survey is available through the Arkansas BBB website at any time.

Torch Awards for Ethics - a national award-winning "educate & recognize" program, is the premier public recognition of organizations that intentionally pursue the six TRUST! Principles. Torch Award alumni benefit from ongoing program support and partner with the BBB to showcase and share their organization's best practices on the web to inspire others to join the quest for optimal enterprising.

BBB Military Line - provides free resources to our military communities in the areas of financial literacy and consumer protection. This program protects military families from scams targeting their community.

CyberSecurity Summit – Cyber Security presentations for business owners and professionals to learn from the experts about securing their business in the digital age.

Benefits to all these programs—trains individuals to intentionally commit to leadership ethics and ethical enterprising and strengthens the BBB Brand.

OUR IMPACT

The Torch Awards were held May 3, 2018 at the Governor's Mansion with over 200 people in attendance. Mark Rose, KATV, was the Chair of the event with George K.H. Schell as the guest speaker. Four businesses were recognized as winners of the 2017 Torch Awards.

A CyberSecurity Summit was held October 19 at Hunt Towers in Rogers, AR. Presenters were Hatcher Insurance Agency, Mitchell Williams Law Firm, Edafio Technology Partners, and an FBI Representative. Janet Robb made opening remarks and moderated the panel discussion.

OUR FINANCES

Total income for the year ending December 31, 2018: \$54,556

Total Program Expenses: \$32,653

Total Fundraising Expenses: \$1,200

Total Management and General Expenses: \$14,592

Net Income for the year ending December 31, 2018: \$6,121

Optional voluntary contributions to the BBB Education Foundation through AB renewal dues were a total of \$21,101 which represents 697 Accredited Businesses.

OUR SPONSORS

Torch Bearer of Character Ethics



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BBB of Arkansas Education Foundation, Inc., dba Arkansas Center for Character Ethics is a 501C3 tax exempt organization

Arkansas Center for Character Ethics
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