



BBB of Arkansas Education Foundation, Inc.

2019 Annual Report

A photograph of a dark door with a silver handle. A white sign with a black border hangs from the door. The sign has the text "Come in" in a white cursive font, "WE'RE" in a white sans-serif font, and "OPEN" in a large, white, distressed sans-serif font. The background is a blurred outdoor scene with green foliage and a brick wall.

Come in
WE'RE
OPEN

BBB of Arkansas Education Foundation, Inc. is a 501C3 tax exempt organization

MISSION

To serve the community of leaders and educators as a provider of ethics research, training and best practice recognition in Arkansas.

2019 BOARD MEMBERS

Mike Allbritton President of Windows USA/Window Mart, Chair
Tom Compton VP of Finance Roller Funeral Homes, Treasurer
Melinda Faubel – External Affairs Manager AT&T Arkansas
Bo Frazier- President at Frazier & Rickels, PA
Mike Moore- Partner at Friday Eldredge & Clark
Barry Simon – President Datamax Office Systems
Luke Story – Executive Director Arkansas Broadcasters Association

STAFF

Janet Robb, President/CEO, Better Business Bureau Serving Arkansas
Mary Glancy & Tina Hunter, Executive Director
Better Business Bureau Arkansas Education Foundation



Better Business Bureau of Arkansas Education Foundation, Inc.

OUR PROGRAMS

Torch Awards for Ethics - a national award-winning “educate & recognize” program, is the premier public recognition of organizations that intentionally pursue the six TRUST! Principles. Torch Award alumni benefit from ongoing program support and partner with the BBB to showcase and share their organization’s best practices on the web to inspire others to join the quest for optimal enterprising.

BBB Military Line - provides free resources to our military communities in the areas of financial literacy and consumer protection. This program protects military families from scams targeting their community.

Cybersecurity Summit – Cybersecurity presentations for business owners and professionals to learn from the experts about securing their business in the digital age.

Active Shooter Preparedness - partnered with our local branch of the FBI for Active Shooter Preparedness Training to local businesses. These 2-hour workshops focused on preparing you and your employees for an active shooter event.

Benefits to all these programs—trains individuals to intentionally commit to leadership ethics and ethical enterprising and strengthens the BBB Brand.

OUR IMPACT

The Torch Awards were held May 2, 2019 at the Governor’s Mansion with over 200 people in attendance. Mike Allbritton, Windows USA/Window Mart, was the Chair of the event. Coach Chad Morris, Head Football coach at the University of Arkansas in Fayetteville, was our keynote speaker for the afternoon. Five businesses were recognized as winners of the 2018 Torch Awards.

Cybersecurity Summits were held April 26 in Central Arkansas and October 30 in Jonesboro, AR. Presenters were Hatcher Insurance Agency, Mitchell Williams Law Firm, Edafio Technology Partners, and an FBI Representative. Janet Robb made opening remarks and moderated the panel discussion.

Active Shooter/Active Event Preparedness events were held September 23 and October 18 in Central Arkansas, October 30 in Searcy, AR, November 13 in South Arkansas, and December 4 in Northwest Arkansas. Our partners at the FBI answered questions and reviewed procedures designed to help businesses be prepared in the event of an active incident.

OUR FINANCES

Total income for the year ending December 31, 2019: \$60,147

Total Program Expenses: \$46,967

Total Fundraising Expenses: \$2,339

Total Management and General Expenses: \$12,408

Net Income for the year ending December 31, 2019: \$-1.567

Optional voluntary contributions to the BBB Education Foundation through AB renewal dues were a total of \$21,460 which represents 690 Accredited Businesses.

OUR SPONSORS

Torch Bearer of Character Ethics



Character Ethics Partners



Character Ethics Supporters



Character Ethics Sponsors



BBB of Arkansas Education Foundation, Inc. is a 501C3 tax exempt organization

Better Business Bureau of Arkansas Education Foundation, Inc.
12521 Kanis Road | Little Rock, AR 72211-4117 | 501.664.4888