

2024



BBB ACCREDITATION BENEFITS

Better Business Bureau®
Serving the Pacific Southwest



BBB ACCREDITED BUSINESSES SUPPORT THE MISSION OF TRUST AND ARE COMMITTED TO OPERATING WITH ETHICAL STANDARDS.

CONGRATULATIONS ON EARNING YOUR BBB ACCREDITATION!

GAIN PUBLIC CONFIDENCE

BBB Trust Seal

Showcase your commitment to ethics by including the BBB Trust Seal on printed materials and on your website. Consumers search for the seal before choosing to do business. Get your seal by logging in to the Accredited Business Portal at login.bbbcommunity.org.

BBB Business Profile

Your Business Profile is now listed on bbb.org. It can be personalized and include photos and videos. It also displays confirmed consumer reviews. As a BBB Accredited Business, your profile shows potential customers you adhere to BBB's Standards for Trust. Login at login.bbbcommunity.org.

BBB Accredited Business Certificate & Promotional Materials

People are searching for trust, so give them a beacon. As a BBB Accredited Business, we help you promote it through seals, vehicle magnets, virtual meeting backgrounds, bumper stickers, uniform patches, and more. You may order materials by logging in to the Accredited Business Portal at login.bbbcommunity.org.

Ethical Community Website

Your online presence is crucial. A complimentary, customizable website is included with BBB Accreditation. To view an example, visit www.ethicalcommunity.org/dircksmovingservices.

MAINTAIN YOUR REPUTATION

On-demand Support

Our dedicated Accredited Business Team is ready to support your business needs. Update company information, download BBB Trust Seals, renew accreditation, view benefits, share business to business offers, and more. Login to the Accredited

Business Portal at login.bbbcommunity.org, call 844-220-8730, email yourbbb@bbbcommunity.org, or chat with us online at bbb.org.

Customer Review Toolkit

With so many review sites out there, encourage customers to write about their positive experience on BBB's trusted, verified website. This toolkit includes an HTML-coded customer review button for your website and can be accessed through the Accredited Business Portal at login.bbbcommunity.org.

Arbitration

BBB offers neutral, third-party arbitration services to help consumers and businesses settle disputes privately. Email ana.amador@bbbcommunity.org or call 602-212-2235 for assistance.

ACCESS EXCLUSIVE DISCOUNTS

BBB Accredited Business Only Discounts

BBB Accredited Businesses receive exclusive discounts through various BBB partners that are continuously refreshed in our Accredited Business Portal. Elevate your company's visibility by promoting your offers within our BBB community of trustworthy businesses, and support other BBB Accredited Businesses by redeeming special promotions. Email yourbbb@bbbcommunity.org or call 844-220-8730 to submit a discount.

Free and Discounted Meeting Space

Host your next event at BBB! BBB Accredited Businesses can reserve a meeting room at our campus nearest you free of charge during business hours. BBB is also a proud partner of Premier Workspaces, which offers discounted coworking and meeting spaces throughout the country. Email reservations@bbbcommunity.org or call 602-212-2201 for details.

ACCELERATE YOUR GROWTH

ignite sparked by BBB: A Coworking & Meeting Destination

BBB Accredited Businesses receive a discounted membership to ignite sparked by BBB, a modern coworking space. This one-stop shop for small businesses and entrepreneurs helps build better businesses in a diverse and collaborative space. Visit ignitesparkedbybbb.org for details.

Entrepreneur Success Support

BBB partners with industry experts to help businesses secure the resources they need to ignite their success. Programs include mentorship, online products, and access to capital. Email innovation@bbbcommunity.org for details.

DRIVE MORE BUSINESS

Better Business Toolbox Business Management System

Better Business Toolbox is a marketplace of business tools aggregated into a single platform. You can browse the different tools on the platform, from website builder, to social media, to SEO, and more. You can activate what you need, and then manage that tool right through your single login. The benefit of using Better Business Toolbox is that you get these best-in-class tools at a significant discount – on average 30-50% less, simple setup, and dedicated support for all of your business needs. Visit bbb.org/all/toolbox for more details.

Get a Quote

Your business can gain quick consumer communications through our convenient quote request feature. Consumers visiting bbb.org can request bids from BBB Accredited Businesses in a particular industry and zip code. Once submitted, get your potential customer's contact information emailed and/or texted directly to you. To sign up for this free service, log in to the Accredited Business Portal at login.bbbcommunity.org.

Maximize BBB Accreditation

Schedule a call to explore all the resources to maximize your BBB Accreditation. There are many different programs and resources to help support your business. We have a team dedicated to helping you amplify your reputation and be more visible with potential clients through BBB. For more information about maximizing your BBB Accreditation, please call 602-212-2242 or email sponsorship@bbbcommunity.org.

STAY CONNECTED

BBB Business Events & Education

Expert guided webinars, educational seminars, and business events provide opportunities to learn about ethical behavior and how to build stronger, more trustworthy relationships with customers. Additional signature events include our Integrity Golf Classics and BBB Torch Awards for Ethics. Visit events.bbbcommunity.org for more information.

Tips to Better Your Business

Tailored email communications for BBB Accredited Businesses that provide up-to-date marketplace news, business tips, events, BBB benefits, networking, and much more. Sign up for communications here through constantcontactpages.com or [click here](#) to explore the Learning Center on the Accredited Business portal.

Business & Consumer Safety

With our mission to be the leader in advancing marketplace trust, we ensure your business, employees, and consumers are informed about the latest scams to protect your marketplace safety. Sign up for email communications and to report and see trends in your area at bbb.org/scamtracker.

Better Business Bureau®

Serving the Pacific Southwest

Campuses in Maricopa • Mohave • Orange • San Diego • Yavapai • Yuma Counties

**844-220-8730 | apply@bbbcommunity.org
bbbcommunity.org**