

BBB Serving the Pacific Southwest

Benefits of BBB Accreditation

BBB Accredited Businesses support the mission of trust and are committed to operating with ethical standards. By earning BBB accreditation, you:

GAIN PUBLIC CONFIDENCE

BBB Trust Seal

Showcase your commitment to ethics by including the BBB Trust Seal on printed materials and on your website. Consumers search for the seal before choosing to do business.

BBB Business Profile

Found at bbb.org, a Business Profile includes photos, videos, and confirmed reviews from a trusted source. As an Accredited Business, your profile shows potential customers you adhere to BBB's Standards for Trust.

BBB Accredited Business Certificate & Promotional Materials

People are searching for trust, so give them a beacon. When BBB Accreditation is earned, we help you promote it through seals, vehicle magnets, virtual meeting backgrounds, bumper stickers, uniform patches, and more.

Ethical Community Website

Your online presence is crucial. A complimentary, customizable website is included with BBB Accreditation. To view an example, visit www.ethicalcommunity.org/dircksmovingservices.

MAINTAIN YOUR REPUTATION

On-demand Support

Our dedicated Accredited Business Team is ready to support your business needs. Update company information, download BBB Trust Seals, renew accreditation, view benefits, share business to business offers, and more. Access support through our Accredited Business Portal, dedicated Accredited Business Hotline, email, or chat with us online.

Customer Review Toolkit

With so many review sites out there, encourage customers to write about their positive experience on BBB's trusted, verified website. This toolkit includes an HTML-coded customer review button for your website.

Arbitration

BBB offers neutral, third-party arbitration services to help consumers and businesses settle disputes privately.

ACCESS EXCLUSIVE DISCOUNTS

Accredited Business Only Discounts

Accredited Businesses receive exclusive discounts through various BBB partners that are continuously refreshed in our Accredited Business Portal. Elevate your company's visibility by promoting your offers within our BBB community of trustworthy businesses, and support other Accredited Businesses by redeeming special promotions.

Free and Discounted Meeting Space

Host your next event at BBB! Accredited Businesses can reserve a meeting room at our campus nearest you free of charge during business hours. BBB is also a proud partner of Premier Workspaces, which offers discounted co-working and meeting spaces throughout the country.

ACCELERATE YOUR GROWTH

ignite sparked by BBB Connection & Co-Working

Accredited Businesses receive a discounted membership to ignite sparked by BBB, a modern co-working space. This one-stop shop for small businesses and entrepreneurs helps build better businesses in a diverse and collaborative space. Visit ignitesparkedbybbb.org for details.

BBB Serving the Pacific Southwest

Benefits of BBB Accreditation

Entrepreneur Success Support

BBB partners with industry experts to help businesses secure the resources they need to ignite their success. Programs include mentorship, online products, and access to capital.

DRIVE MORE BUSINESS

THRIVE Business Management System

Creating an effective and trustworthy business presence online is imperative. Accredited Businesses have access to our exclusive digital management platform, THRIVE, a simple and cost-effective system that helps companies drive new business through multiple marketing channels.

Get a Quote

Your business can gain quick consumer communications through our convenient quote request feature. Consumers visiting bbb.org can request bids from BBB Accredited Businesses in a particular industry and zip code. Once submitted, get your potential customer's contact information emailed and/or texted directly to you.

Maximize BBB Accreditation

Schedule a call to explore all the resources to maximize your BBB Accreditation. There are many different programs and resources to help support your business. We have a team dedicated to helping you amplify your reputation and be more visible with potential clients through BBB.

STAY CONNECTED

BBB Business Events & Education

Expert guided webinars, educational seminars, and business events provide opportunities to learn about ethical behavior and how to build stronger, more trustworthy relationships with customers. Additional signature events include our Integrity Golf Classics and BBB Torch Awards for Ethics.

Tips to Better Your Business

Tailored email communications for Accredited Businesses that provide up-to-date marketplace news, business tips, events, BBB benefits, networking, and much more. Connect with us through social media, blogs, and our podcast at connect.bbbcommunity.org.

Business & Consumer Safety

With our mission to be the leader in advancing marketplace trust, we ensure your business, employees, and consumers are informed about the latest scams to protect your marketplace safety. Sign up for email communications and to report and see trends in your area at bbb.org/scamtracker.



Better Business Bureau® | Serving the Pacific Southwest

Campuses in Maricopa • Mohave • Orange • San Diego • Yavapai • Yuma Counties

844-220-8730 | apply@bbbcommunity.org | bbbcommunity.org